

8 - 11 March 2011  
Palais des Festivals  
Cannes - France

# INVESTMENT PROPERTY TALKS

**PROGRAMME OF CONFERENCES AND EVENTS**

For a regular update, go to [mipim.com](http://mipim.com) ► programme

# CONFERENCES AND EVENTS PROGRAMME

## REASONS TO ATTEND MIPIM CONFERENCES

MIPIM conferences address concerns and provide financial solutions to current economic challenges through highly efficient formats: keynote addresses, regional focuses and thematic panels.

- ▷ **Gain** industry insight on profitable strategies and trends
- ▷ **Network** with key international industry leaders
- ▷ **Find solutions** to overcome the challenging economic environment
- ▷ **Discover** where, when and how to invest in real estate
- ▷ **Identify** a wide range of business opportunities and create new partnerships
- ▷ **Get tips** from renowned experts to gain a competitive edge for your business
- ▷ **Share ideas** and best practices with your international counterparts



## NETWORK WITH LEADERS AND EVALUATE OPPORTUNITIES AT MIPIM

Move business forward with the exclusive MIPIM 2011 Programme.

Gain industry insight into profitable strategies, identify prime business opportunities and network with the right partners that can help you achieve success.

### **NEW:** Discover our new formats mixing learning and networking

- ▷ The Architecture pavilion
- ▷ Gateway Netherlands

### Mingle and make connections

- ▷ **Business Accelerators**
  - **NEW: Investment Labs** on emerging countries.
  - Learn and network with experts (45' workshop followed by a networking break)
  - Hotel, Tourism and Leisure Presentations and Power Meetings
- In partnership with PKF hotelexperts
- ▷ **Networking events**
  - Thematic Lunches (by invitation only)
  - Premium events including the Opening Cocktail Party and the MIPIM Awards Ceremony & Cocktail



# MIPIM 2011 CONFERENCES AND EVENTS PROGRAMME

► **Finance : Beyond the credit crisis**

► **Geographical focuses**

► **Sustainable cities**

► **Hotel, Tourism & Leisure**

► **Events**

## TUESDAY 8 MARCH

### A.M.

- **11.30-12.45**  
Investment Lab: Africa

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- **11.30-12.30** ASIA DAY  
China: reward versus risk  
Co-org: DTZ

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- **11.30-12.30**  
Between shock and profit: the global perspectives of German investors  
Co-org: Immobilien Manager

### P.M.

- **13.00-14.30** ASIA DAY  
Asia Lunch  
By invitation only

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- **14.00-17.00**  
HTL Presentations - Projects for a better life: Tourism & Leisure destinations

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- **15.00-16.00**  
Poland: best investment products in 2011 & 2012  
Co-org: Eurobuild CEE

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- **15.00-16.00**  
Towards a better investment marketplace: reporting, regulation & risk  
Co-org: IPD

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- **15.00-16.00** ASIA DAY  
Asian capital flow  
Co-org: ANREV

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- **16.30-17.30**  
Russia: The time is now!  
Co-org: Vedomosti

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- **16.30-17.30**  
Dense cities: For better or for worse?  
Co-org: RICS

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- **16.30-17.30**  
Central Europe: Not too hot, not too cold - advantage or handicap?  
Co-org: Warsaw Business Journal

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- **16.30-17.30**  
Panel on France  
Co-org: Les Echos Conferences

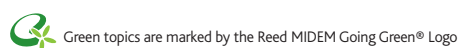
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- **19.30**  
MIPIM 2011 Opening Cocktail

Conferences sponsors



Co-org: Co-organiser



Access to MIPIM 2011 conferences is free of charge for all registered delegates, within the limit of space available.

All information contained in this programme may be subject to change. Programme as of 20 January 2011.

## WEDNESDAY 9 MARCH

### A.M.

- **10.00-10.45** MAYORS' DAY  
Keynote address by Gilberto Kassab, São Paulo City Mayor (Brazil)

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- **10.00-11.15**  
Investment Lab: Egypt, urbanisation of a sleeping giant  
Co-org: REIDIN.com

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- **10.00-11.00**  
Capital requirements: understanding what sovereign wealth funds are looking for when investing in property  
Co-org: IPD

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- **10.00-13.00**  
HTL presentations - The art of relaxation: Resorts and Resort hotels

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- **11.00-13.00** MAYORS' DAY  
Mayors' Think Tank - Building the city together: urban strategies and integrated solutions' implementation  
Sponsored by GDF Suez  
By invitation only

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- **11.30-12.30**   
From stimulus to austerity - assessing the outlook for UK property  
Co-org: IP Real Estate

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- **11.30-12.45**  
Investment Lab - Brazil: the present and future of investments  
Co-org: ADIT

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- **11.30-12.30**  
Making green buildings pay - sustainability for occupiers  
Co-org: International Sustainability Alliance

### P.M.

- **13.15-14.30** MAYORS' DAY  
Mayors Lunch: Political leaders meet End-Users  
Sponsored by GDF Suez and Hines  
By invitation only

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- **14.00-17.00**  
HTL Presentations - Islands in the urban jungle: City hotels

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- **14.30-15.30**   
Making regeneration happen in the UK  
Co-org: UK Regeneration

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- **15.00-16.00**  
Keynote panel on economics - Real estate as an asset class: setting out the road map of future prospects  
Co-org: IPD

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- **15.00-16.00**   
Common cause, common measures  
Co-org: BPF

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- **15.00-16.00**  
Retail: the customer is always right  
Co-org: IPD

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- **16.30-17.30**  
Keynote by top architects  
Co-org: Lord Culture

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- **16.30-17.30**  
Healthcare real estate: a diversification opportunity?  
Co-org: Your Care Consult

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- **16.30-17.45**  
Investment Lab: Latin America

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- **16.30-17.30**   
Investor Quest

## THURSDAY 10 MARCH

### A.M.

- **8.30-9.30**  
MIPIM Leaders Breakfast  
Private talks with Dr. Nouriel Roubini  
By invitation only

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- **10.00-11.00** Keynote address by Dr. Nouriel Roubini

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- **10.00-13.00**  
HTL Presentations - Good, better, best: Luxury hotels (part 1)  
Cheap chic: Budget hotels (part 2)

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- **11.15-12.15**  
Investors' Power Meetings

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- **11.30-12.30**  
The new city scale

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- **11.30-12.30**  
Real Estate Investment in Italy - a new season  
Co-org: Assoimmobiliare and Chiomenti Studio Legale

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- **11.30-12.45**  
Investment Lab: South Africa - The case of emerging markets  
Co-org: SAPOA

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- **11.30-12.30**  
Distressed investing or distressing investments?  
Co-org: IPD

### P.M.

- **13.00 - 14.30**  
Hotel & Tourism Lunch By invitation only  
Sponsored by Jones Lang LaSalle Hotels

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- **15.00-16.00**  
A global challenge: how to make resort hotels profitable?  
Co-org: PKF hotelexperts

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- **15.00-16.00**  
US property markets: where are the opportunities?  
Co-org: NAREIM

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- **15.00-16.00**  
Participating in a meaningful response to the global housing shortage  
Co-org: Global Housing Foundation

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- **16.30-17.30**  
Hotel & Tourism panel  
Co-org: Jones Lang LaSalle Hotels

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- **16.30-17.45**  
Investment Lab Turkey: Too good to be true?  
Co-org: REIDIN.com

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- **16.30-17.30**  
Updating to create value: renovating & greening property  
Co-org: IPD

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- **16.30-17.30**  
Real Estate Roulette, Winners & Losers - Emerging Trends 2011  
Co-org: PriceWaterhouseCoopers & ULI

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- **18.00-18.30**  
HTL Power Meetings

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- **19.00**  
MIPIM Awards Ceremony

## FRIDAY 11 MARCH

- **10.00-11.00**  
Wrap-up Keynote  
In association with Wisconsin School of Business

Follow our updates on [www.mipim.com](http://www.mipim.com), programme section.

# THEY WILL SPEAK AT MIPIM



**Dr. Nouriel ROUBINI**  
world renowned economist, will keynote on Thursday, March 10. Professor of economics at New York University's Stern School of Business, Dr. Nouriel Roubini will speak on the global economics outlook and its implications for the real estate industry.



**David ATKINS**  
Chief Executive,  
Hammerson,  
United Kingdom



**Hala BASSIOUNI**,  
Managing Director,  
Egyptian Housing  
Finance Company, Egypt



**Ersun BAYRAKTAROGLU**  
Partner,  
PwC Turkey,  
Turkey



**Prof. Greg CLARK**  
Global Advisor  
on the Development  
and Investment of Cities  
and Regions, Greg Clark  
United Kingdom



**Raymond J. JACOBS**,  
Managing Director,  
Franklin Templeton  
Real Estate Advisors,  
USA



**Frank JENSEN**,  
Lord Mayor  
of Copenhagen,  
Denmark



**Benjamin KODISANG**  
Managing Director,  
Old Mutual Investment  
Group Property Investments,  
South Africa



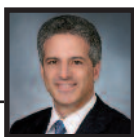
**Ariella MASBOUNGI**  
General Advisor for  
Sustainable Development,  
Head of the Urban Project Mission  
Ministry of Ecology,  
France



**Elizabeth PEACE**  
Chief Executive,  
British Property Federation,  
United Kingdom



**Robert PETO**  
President,  
RICS,  
United Kingdom



**Stephen RENNA**  
President, National Association of  
Real Estate Investment Managers,  
USA



**Jackie SADEK**  
Chair,  
UK Regeneration,  
United Kingdom



**Craig SMITH**  
Chairman,  
Association of Green  
Building Professionals,  
Poland



**Joe VALENTE**  
Head of Investment Strategy,  
Allianz Real Estate GmbH,  
Germany



**Dr. Andries VAN DER WALT**  
Head of Sustainability,  
Cushman & Wakefield,  
United Kingdom



**Gilberto KASSAB**  
São Paulo City Mayor (Brazil)  
will keynote on Wednesday  
March 9 at 10.00. followed  
by an exclusive networking break.

## THE MIPIM WISHES TO THANK ITS SPONSORS

